



bigup

S T U D I O

Think Big. **Start Small.** Move Fast.

ABOUT US

Bigup Studio is a Vietnam-based content studio specializing in **content production, localization,** and **global distribution.**

We collaborate with creators, IP owners, and platforms worldwide to bring high-quality stories and ideas to audiences everywhere.

Driven by **creativity, technology,** and a **global mindset,** we turn content into impact.



CREATIVE

We create content that connects and inspires.



GLOBAL

We think global, act local, and deliver worldwide.



AGILE

We move fast, adapt quickly, and always improve.

LEGAL COMPANY INFORMATION

Bigup Studio is a registered company in Vietnam, operating with a clear legal framework and a commitment to transparency, professionalism, and long-term partnerships.



COMPANY NAME

BIGUP STUDIO COMPANY LIMITED



**BUSINESS
REGISTRATION NO.**

0111572066



ESTABLISHED

2022



HEADQUARTERS

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WHO WE ARE

BIGUP STUDIO

Vietnam-based Digital Media Company

BIGUP STUDIO is a Vietnam-based digital media company specializing in **content production, localization, global distribution, and rights management.**

We partner with **creators, studios, broadcasters, MCNs, and technology companies** to deliver premium **content** to global audiences through creative production, AI-powered workflows, and strategic distribution.

By combining **creativity, AI-powered workflows, and global expertise**, we deliver scalable content solutions that create long-term value across international markets.



WHAT WE DO

End-to-end content solutions
that **connect stories to the world.**

We partner with creators, studios, broadcasters, MCNs and platforms to deliver great content to global audiences.



CONTENT PRODUCTION

Original content creation across multiple genres and platforms.



CONTENT LOCALIZATION

Translation, dubbing, subtitling and AI-assisted localization.



GLOBAL DISTRIBUTION

Deliver content to global platforms through our distribution network.



RIGHTS & LICENSING

Manage content rights and licensing across international markets.



MCN/CMS PARTNERSHIPS

Channel management, monetization and audience growth for creators.

CONTENT PRODUCTION

Creating Engaging Content.
Connecting Global Audiences.

We produce original, high-quality content
across **diverse genres** and formats.

From creative development to final delivery,
we craft content that entertains, informs and inspires
audiences worldwide.



GAMING

Original gaming content and animations
for global gaming communities.



ENTERTAINMENT

Diverse entertainment formats including variety,
talk shows, challenge series and more.



KIDS & FAMILY

Safe, educational and entertaining content
for children and families worldwide.



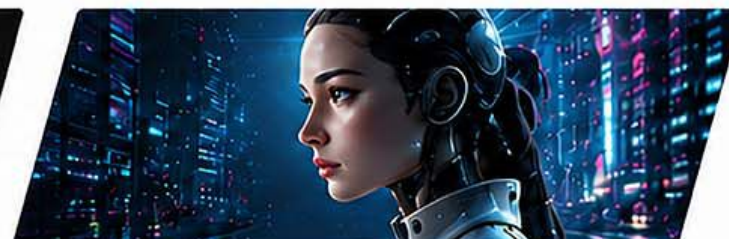
DOCUMENTARY

High-quality documentaries covering travel,
culture, nature and real-life stories.



MICRO DRAMA

Vertical short-form dramas designed for mobile
audiences and global platforms.



AI CONTENT

AI-assisted and AI-generated content
for next-generation storytelling.

CONTENT SHOWCASE

GAMING • KIDS • ENTERTAINMENT • STORYTELLING

From original production to
scalable content ecosystems,
we create engaging entertainment
for audiences worldwide.



CONFIDENTIAL PRODUCTION PORTFOLIO

Production references,
managed channels and client projects
are available upon request
under partner confidentiality agreements.



GAMING

Stories that level up
imagination.



KIDS & FAMILY

Fun, safe and
inspiring content
for young minds.



ENTERTAINMENT

Engaging formats.
Global appeal.



STORYTELLING

Powerful narratives.
Emotional connections.



CONTENT SHOWCASE

DOCUMENTARY • TRAVEL • NATURE • EXPLORATION

From real stories to breathtaking journeys, we produce and localize high-impact content that connects people to the world.



CONFIDENTIAL PROJECT PORTFOLIO

Selected production and distribution projects are available upon request under partner confidentiality agreements.

DOCUMENTARY

Real stories.
Real impact.



TRAVEL

Journeys that
inspire and
connect.



NATURE

Capturing
the beauty
of our planet.



EXPLORATION

Discovering
what's beyond.

CONTENT SHOWCASE

AI • MUSIC • DRAMA



CONFIDENTIAL PORTFOLIO

Additional project references
and managed channels are
available upon request due to
partner confidentiality agreements.

AI DRAMA

AI-assisted drama
creation with
cinematic
storytelling and
stunning visuals.



RELAXING & DEEP HOUSE MUSIC

Chill, relaxing and deep
house music for focus,
relaxation and lifestyle
listening.



AI MUSIC

AI-generated music
production across
multiple genres
and moods.



SHORT DRAMA

Short-form vertical
dramas optimized
for global mobile
audiences.



LOCALIZATION WORKFLOW



Global content. Local impact.

Our end-to-end localization process ensures your content connects with audiences around the world.



CONTENT WE LOCALIZE

-  Film
-  Short Film
-  AI-Film
-  TV Series
-  Documentary
-  Kids & Family
-  Gaming & Animation
-  Music Content
-  Short-form Content

LANGUAGES WE SUPPORT

- English
- Vietnamese
- Chinese
- Korean
- Japanese
- Thai
- Indonesian
- Malay
- Hindi

And more.

CONTENT WE LOCALIZE

Supporting multilingual localization
across **20+ languages** for all content types
and audiences worldwide.



20+
LANGUAGES

Localizing content into
20+ languages.



50+
COUNTRIES

Delivering localized content
to 50+ countries worldwide.



AI FILM / DRAMA

AI-generated or AI-enhanced
films and dramas for
global audiences.



SHORT FILMS & VERTICAL DRAMA

Short-form storytelling and
vertical dramas optimized
for mobile-first audiences.



TV SERIES & TV SHOWS

TV series, reality shows and
talk shows, localized for
diverse audiences.



KIDS & GAMING CONTENT

Kids shows, animation, family
content, game videos and esports
localized for global communities.



LONG-FORM SERIES

Multi-episode series and dramas,
fully localized for global
distribution.



CLASSIC FILMS

Classic movies and timeless cinema
content preserved and localized
for new generations.



INFLUENCERS / ARTISTS / KOL

Influencers, artists and KOL content
localized to maximize global
reach and impact.

LANGUAGES WE SUPPORT

English

Vietnamese

Chinese

Korean

Japanese

Thai

Indonesian

Malay

Hindi

Arabic

Spanish

French

And more.



CONTENT LIBRARIES & CATALOGS

Comprehensive libraries and catalogs including films,
TV series, kids content, gaming, documentaries and
digital media – fully localized for global distribution.



Film Libraries
& Catalogs



TV Series
Catalogs



Kids Content
Libraries



Gaming Content
Libraries



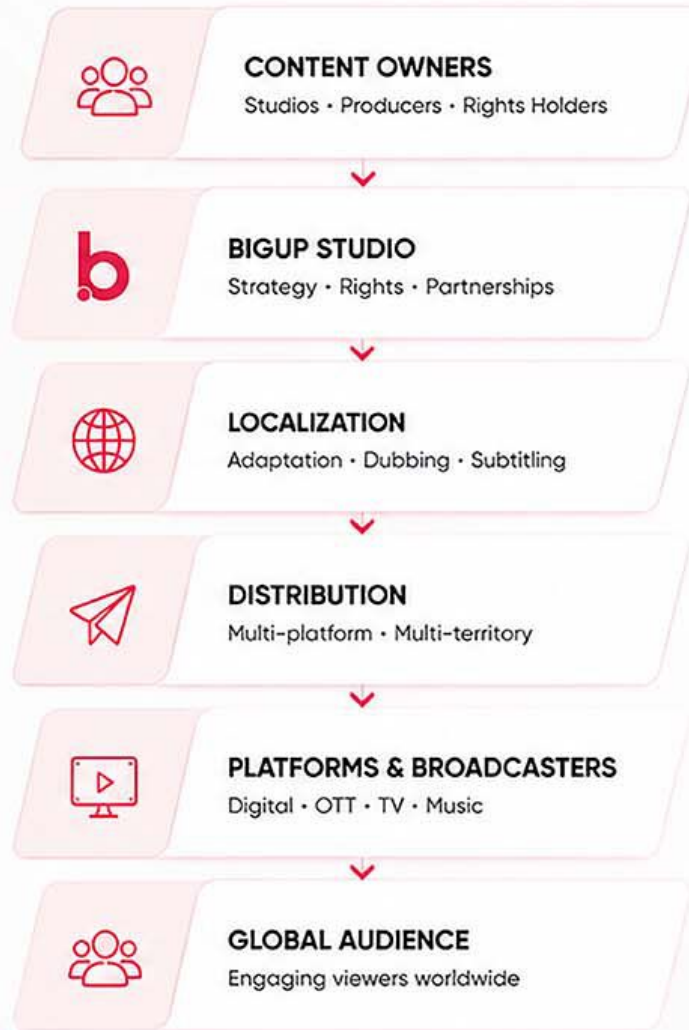
Documentary
Collections



Archive
Content

GLOBAL DISTRIBUTION

Delivering and licensing premium content across digital platforms, broadcasters and media partners worldwide.



DIGITAL PLATFORMS



OTT & STREAMING



TV & BROADCASTERS



MUSIC PLATFORMS



CONTENT WE DISTRIBUTE



FILMS



AI DRAMA



VERTICAL
DRAMA



MUSIC



TV SHOWS



CLASSIC
AMERICAN FILMS



CONTENT
LIBRARIES &
CATALOGS

RIGHTS & CHANNEL MANAGEMENT

We protect rights, optimize channels and drive global partnerships to maximize content value worldwide.



RIGHTS MANAGEMENT

Secure and manage global content rights across all platforms and territories.



REPRESENTATION AGREEMENTS

Partner with content owners and studios through clear and flexible contracts.



YOUTUBE CHANNEL MANAGEMENT

Manage YouTube channels professionally to grow audience, engagement and revenue.



CMS & MCN PARTNERSHIPS

Strategic partnerships with leading CMS & MCN networks worldwide.



REVENUE OPTIMIZATION

Maximize value through smart monetization and performance optimization.



RIGHTS MONITORING & PROTECTION

Monitor usage, detect infringement and protect content 24/7.



20+
LANGUAGES

Localizing content into 20+ languages.



50+
COUNTRIES

Delivering localized content to 50+ countries worldwide.



200+
CHANNELS MANAGED

Experience in managing thousands of YouTube channels across genres.

AI-POWERED AUTOMATION

We leverage advanced AI technologies and automation to streamline every step of our content production and localization pipeline.

Smarter workflows. **Faster** delivery.
Better content. **Global** impact.



OUR AI TOOLS



Veo 3



Seedance



Dreamina



Kling AI



LibTV



Runway



ElevenLabs



ChatGPT



Gemini



Claude



Midjourney



n8n



Make



Notion AI



and more

Continuously integrating the best AI tools into our production pipeline.

AI-POWERED AUTOMATION WORKFLOW



80%

FASTER PRODUCTION

Reduce production time significantly with AI.



3X

WORKFLOW EFFICIENCY

Increase overall productivity across the content pipeline.



24/7

AI-POWERED AUTOMATION

Automate repetitive tasks and keep your content engine running.



MULTI-LANGUAGE

GLOBAL REACH

Deliver high-quality content in 20+ languages worldwide.

AI IS NOT REPLACING CREATIVITY. IT IS AMPLIFYING IT.

WHY BIGUP

YOUR GLOBAL CONTENT PARTNER

Connecting content
with **global** audiences.



GLOBAL
MINDSET



STRATEGIC
PARTNERSHIPS



FAST & AGILE
EXECUTION



AI-POWERED
WORKFLOW



END-TO-END
SOLUTIONS



LONG-TERM
COMMITMENT



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LET'S CONNECT



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Think Big. **Start Small.** Move Fast.

THANK YOU
for exploring **BIGUP STUDIO.**

We look forward to building meaningful partnerships
and creating great content together.



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